



**ARDAYA**

Progress Through Partnership

# Company Profile 2025





# WHO WE ARE

As Indonesia's leading retail **construction & renovation expert**, **ARDAYA** partners with clients to transform stores, enhance customer experiences & drive business growth.

# OUR REACH

**Nationwide** coverage across Indonesia, With offices in Java and Bali, we have proudly developed over **3,000 stores** across Indonesia since 2016. As we grow, we are excited to bring our expertise to more cities nationwide.

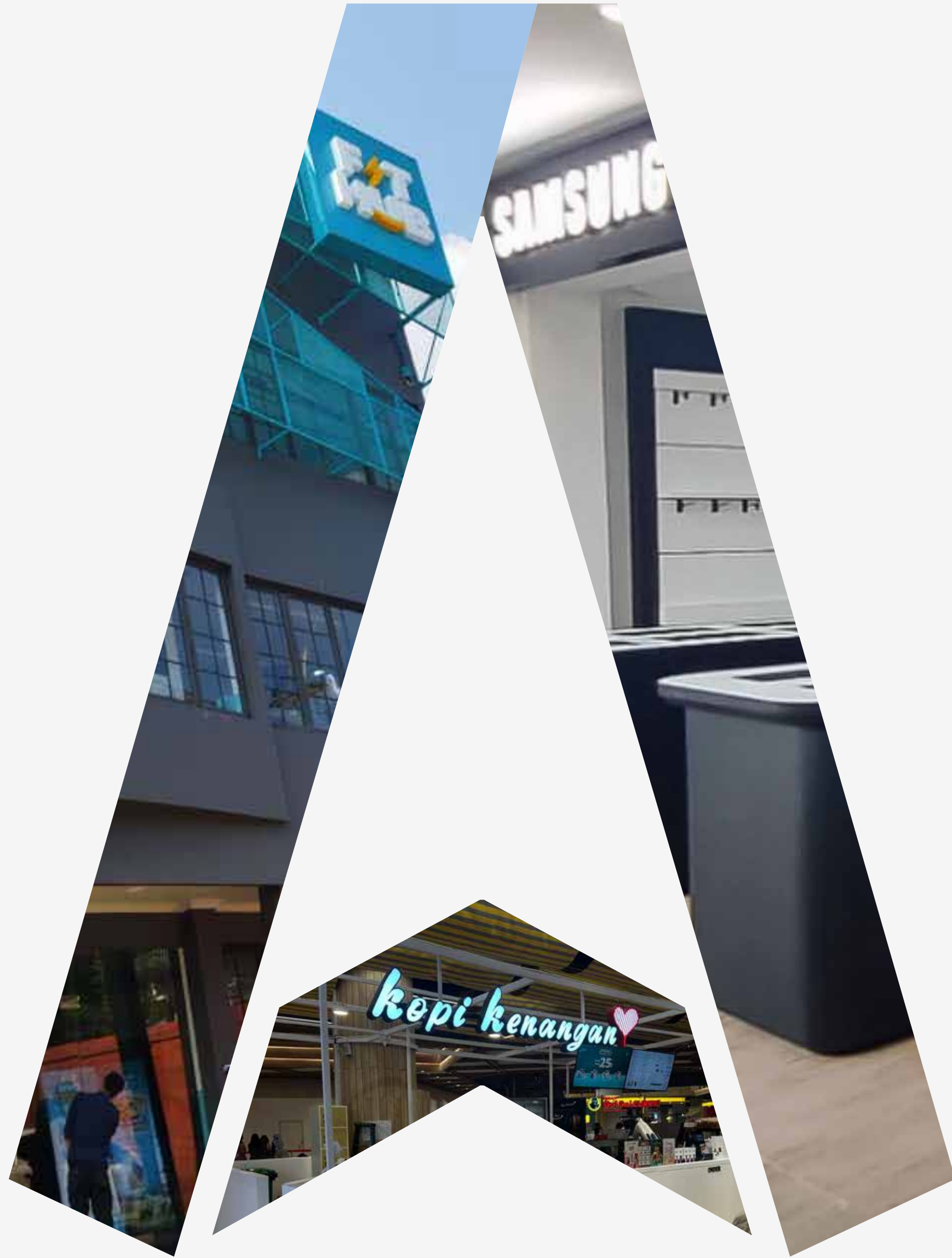


# OUR MISSION

**ARDAYA** is dedicated to enhancing retail experiences through innovative renovation solutions, helping clients reach new heights in customer satisfaction & store performance. Alongside, we foster long-term partnerships built on trust, consistency, and reliability.



JANJI JIWA - Surabaya



# OUR VALUES



**CONSISTENCY**

Standardized processes and materials ensure high-quality deliverables.



**RELIABILITY**

Timely project completion, excellent after-sales service, and open communication.



**NATIONWIDE  
COVERAGE**

Extensive reach across Indonesia, facilitating seamless collaborations.



## OUR SERVICES

We offer a wide range of services to help you achieve your store goals.



### Store & Renovation Services

Build or renovate your store with our expert construction team.



### Construction Services

Build or renovate your store with our expert construction team.



### Consultation & Store Design Solutions

Get expert advice on store design and layout to maximize sales and customer experience.

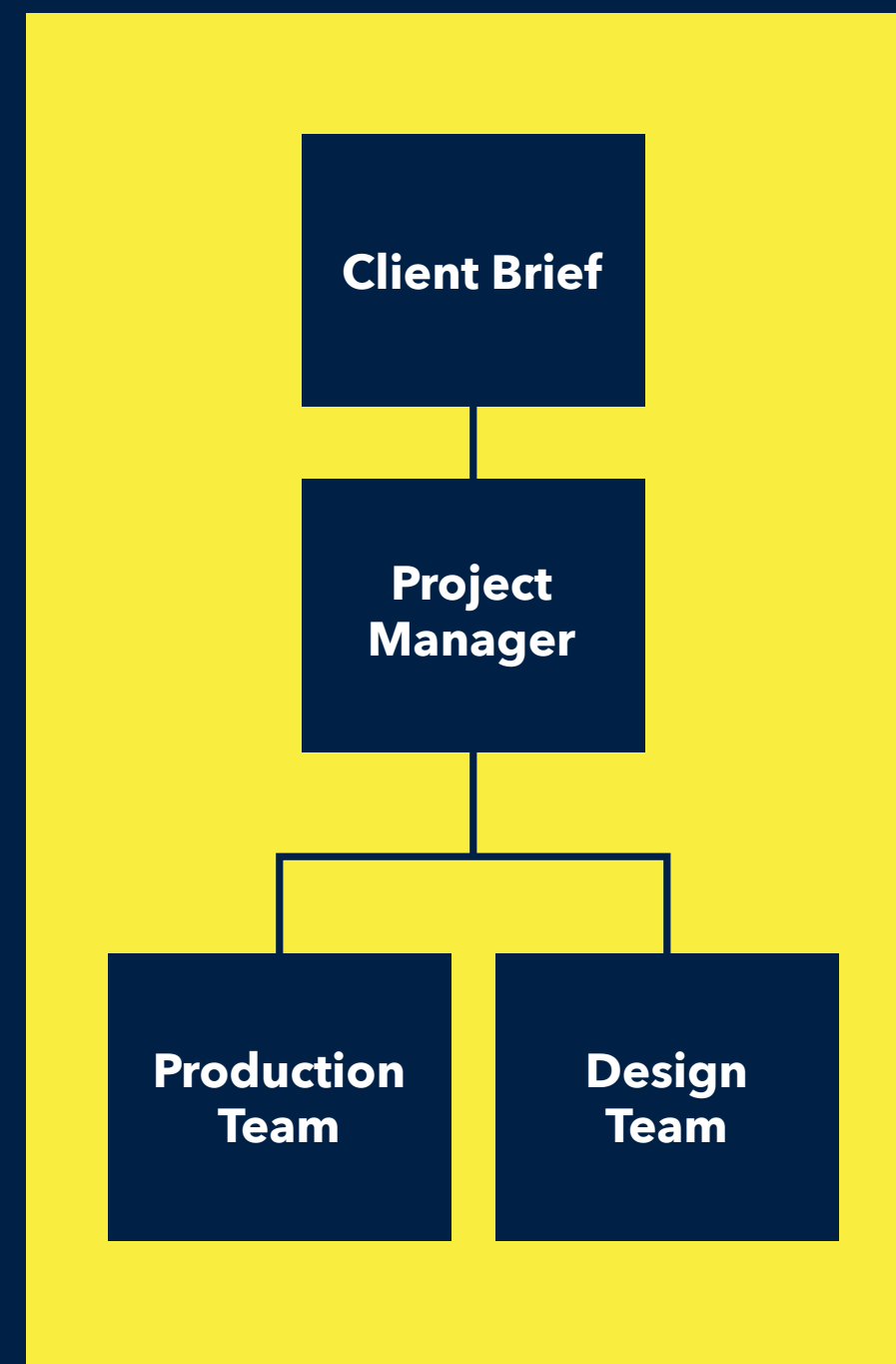
# WORKFLOW

Get expert advice on store design and layout to maximize sales and customer experience.

## 01

### Brief

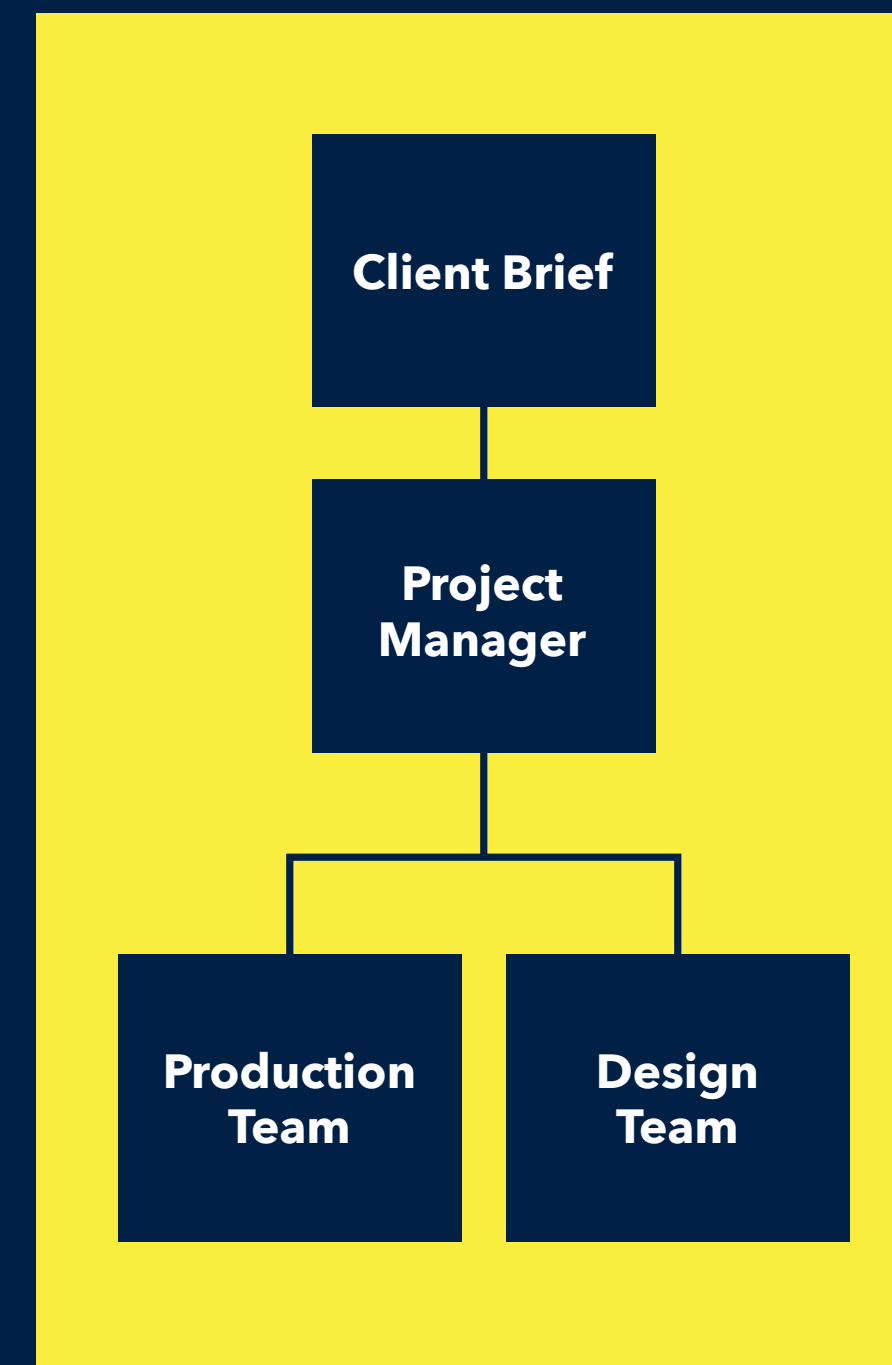
Design and Planning.



## 02

### Execution

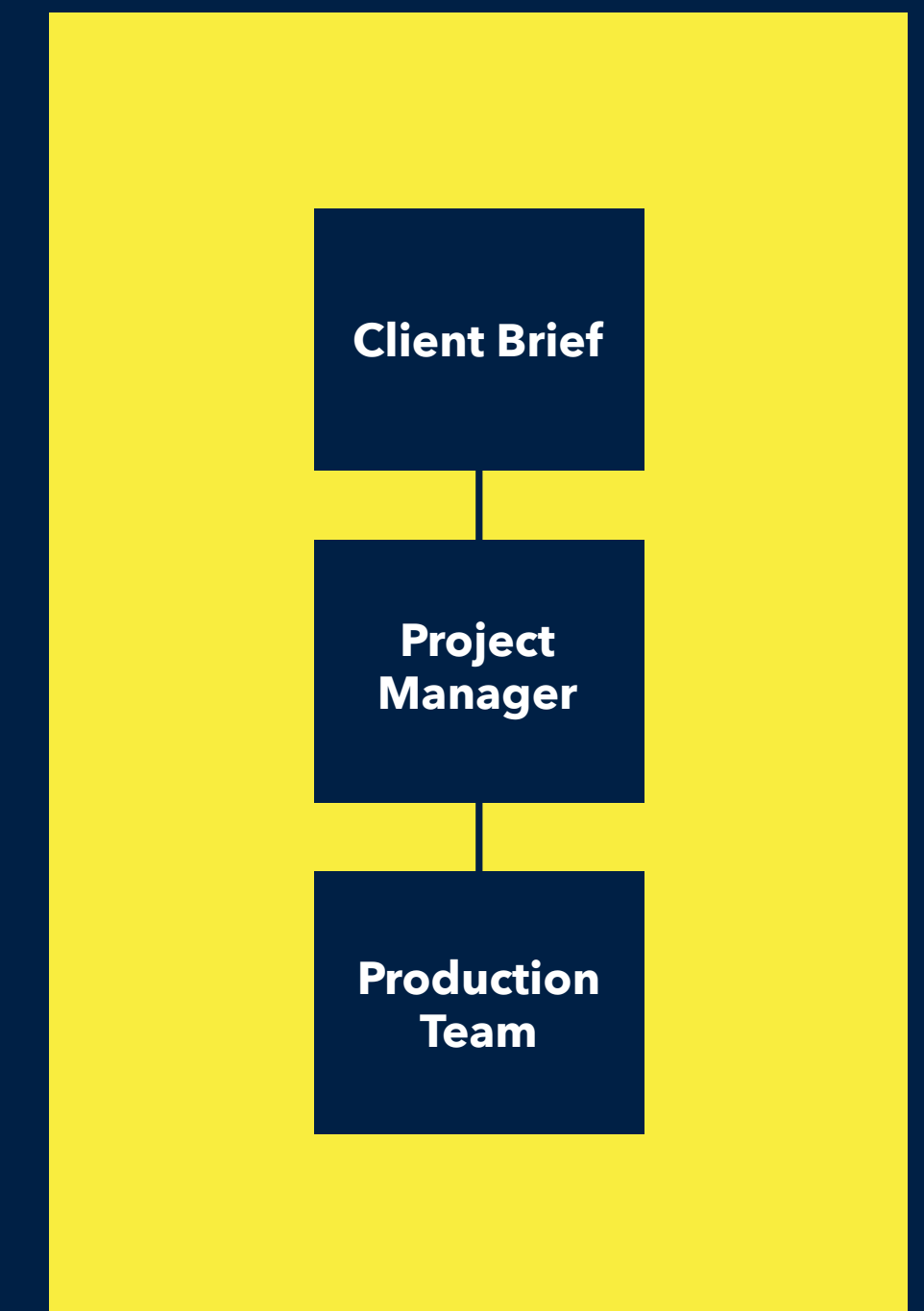
Construction and Renovation.

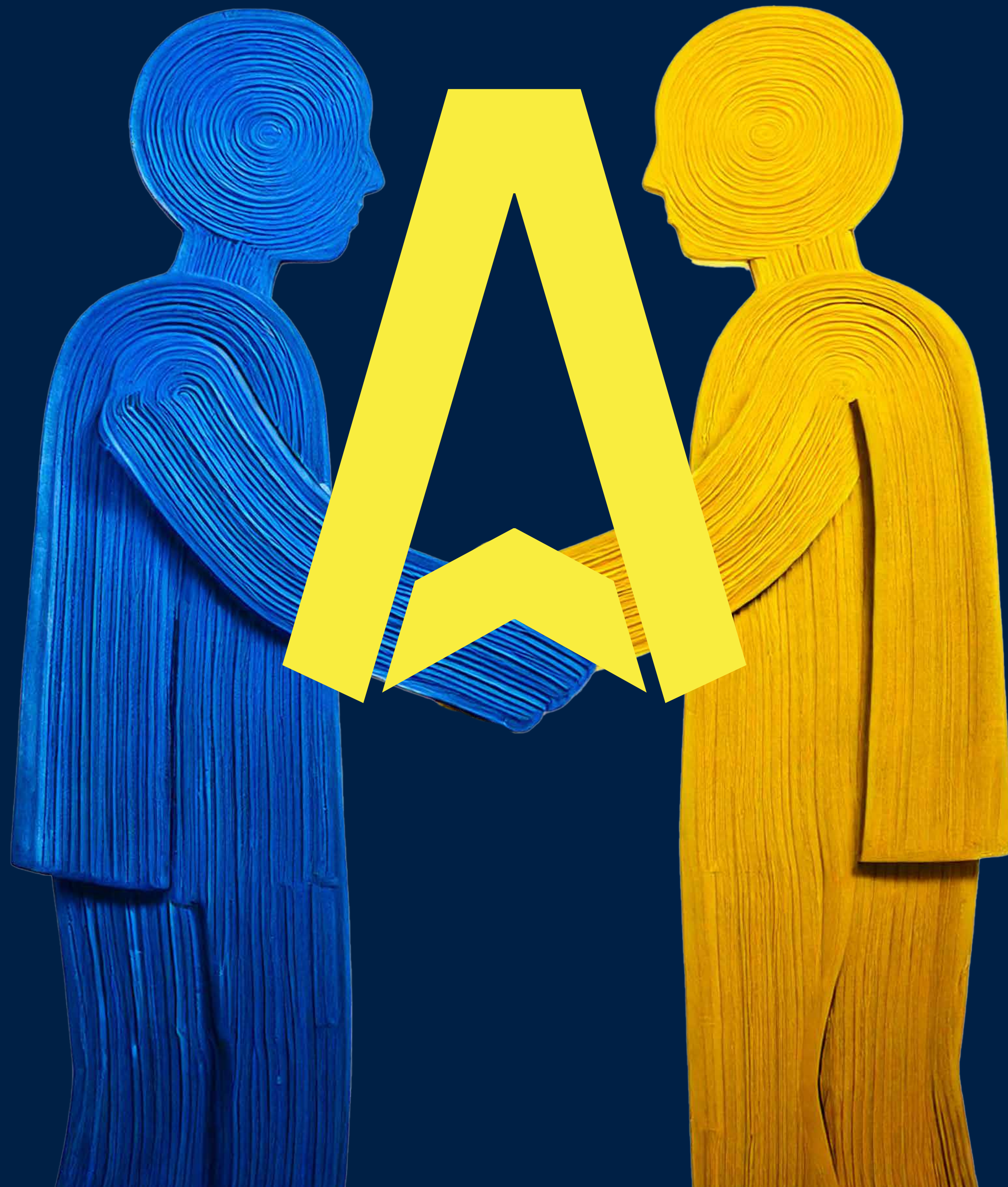


## 03

### After Sales Service

Technical support and Maintenance.





## WHY CHOOSE US?

### **Expertise**

Seasoned professionals in retail innovation.

### **Innovative Approach**

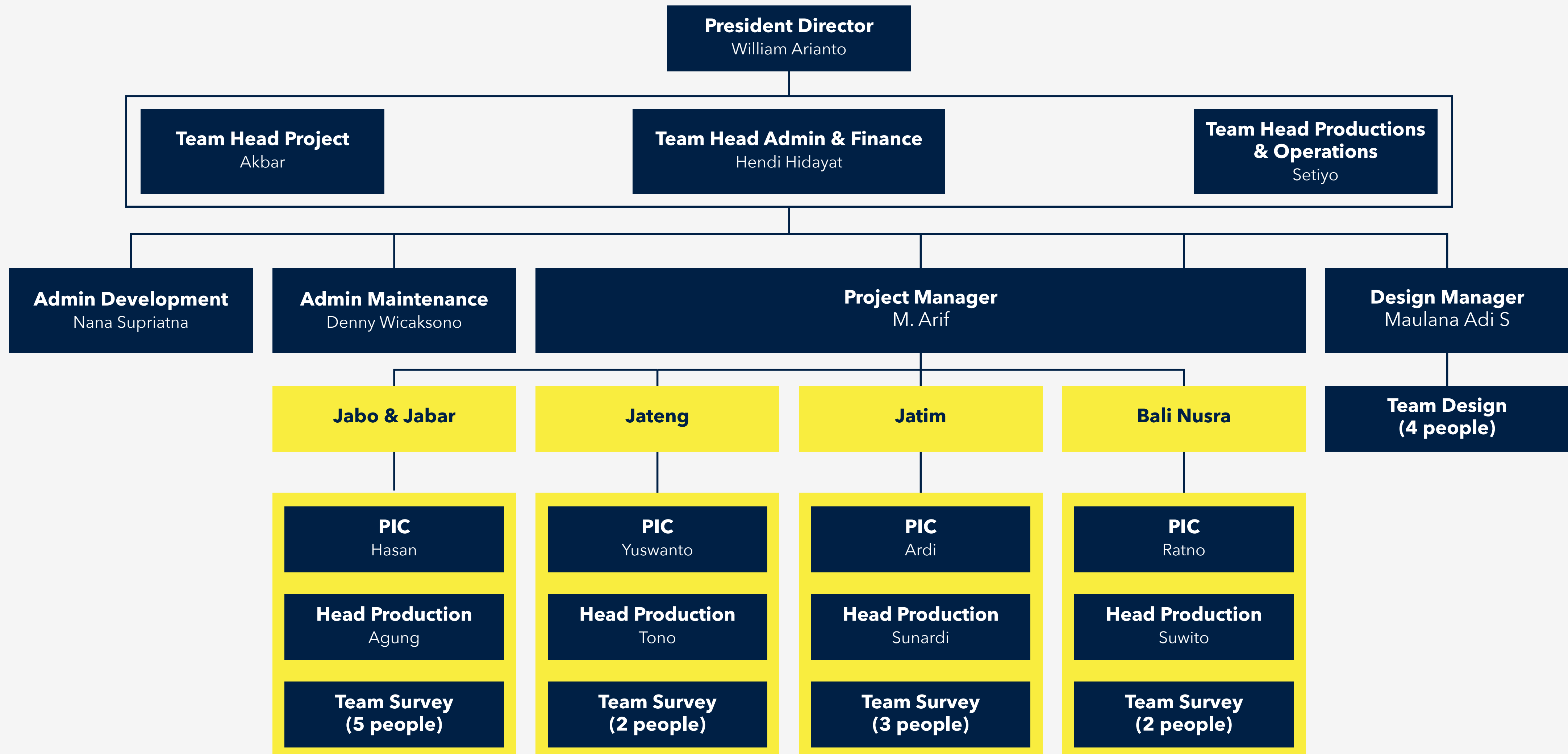
Cutting-edge ideas to enhance client's customer experiences.

### **Nationwide Support**

Comprehensive coverage

# ORGANIZATIONAL STRUCTURE

Our team's collective expertise, dedication, and collaborative spirit have been instrumental in driving our success.



# TEAM ARDAYA



**William Arianto**  
President Director



**Setiyo**  
Team Head Productions & Operations



**Nurul Akbar Siswanto**  
Team Head Project



**Hendi Hidayat**  
Team Head Admin & Finance



**Arif Kurnia**  
Project Manager



**Maulana Adi Saputro**  
Design Manager



**Siminnara**  
Branding Tax Head



**Yana**  
Finance

# JAKARTA OFFICE

JL. Dr. Ratna NO.39 Jatibening Pondok Gede, Kota Bekasi

With a focus on quality, precision, and timeliness, our team of experts works collaboratively to deliver outstanding results.



# JAKARTA WORKSHOP

Equipped with cutting-edge tools, machinery, and expertise, Our workshop focuses on streamlining construction processes to achieve efficiency, productivity, and excellence.



# CENTRAL JAVA WORKSHOP

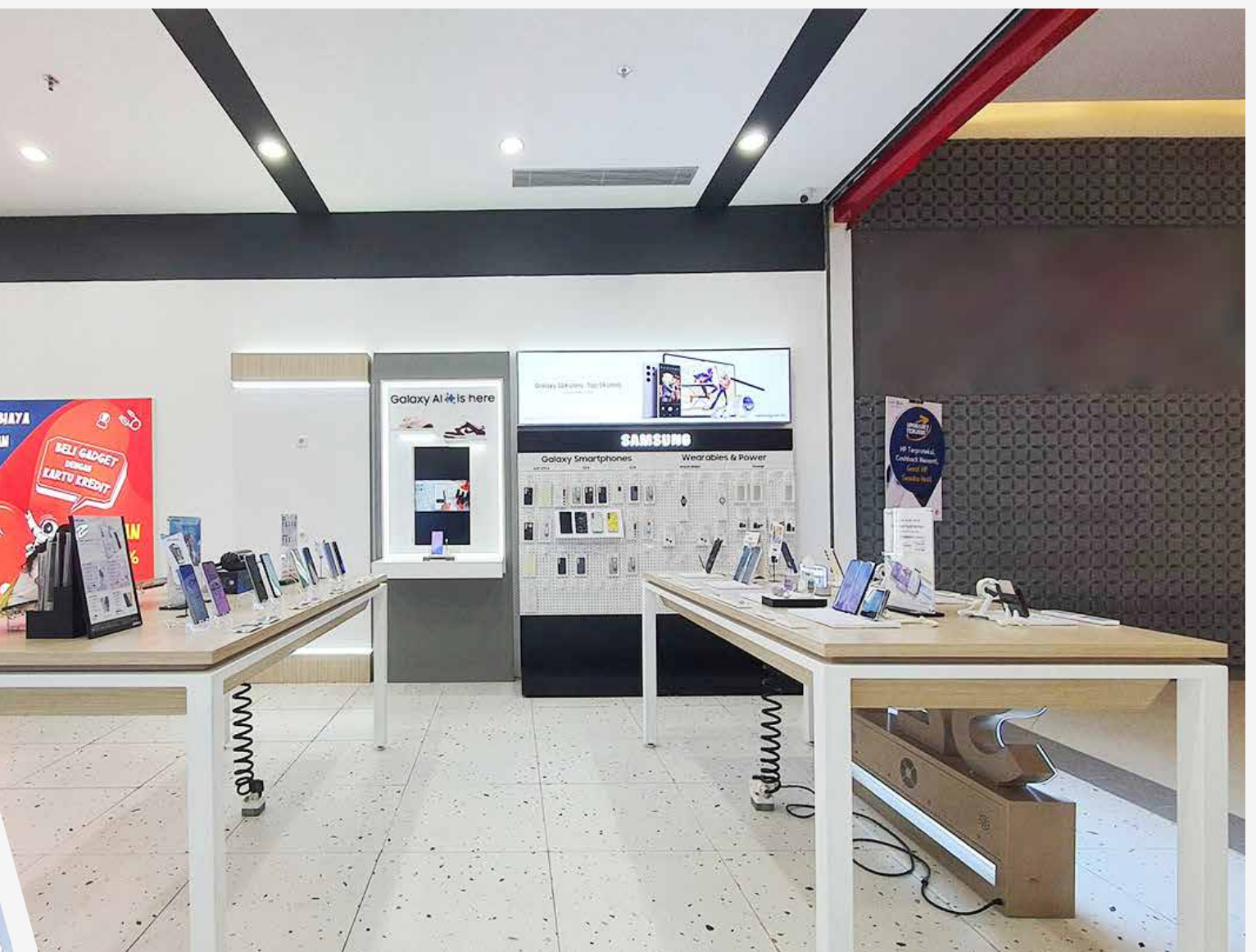
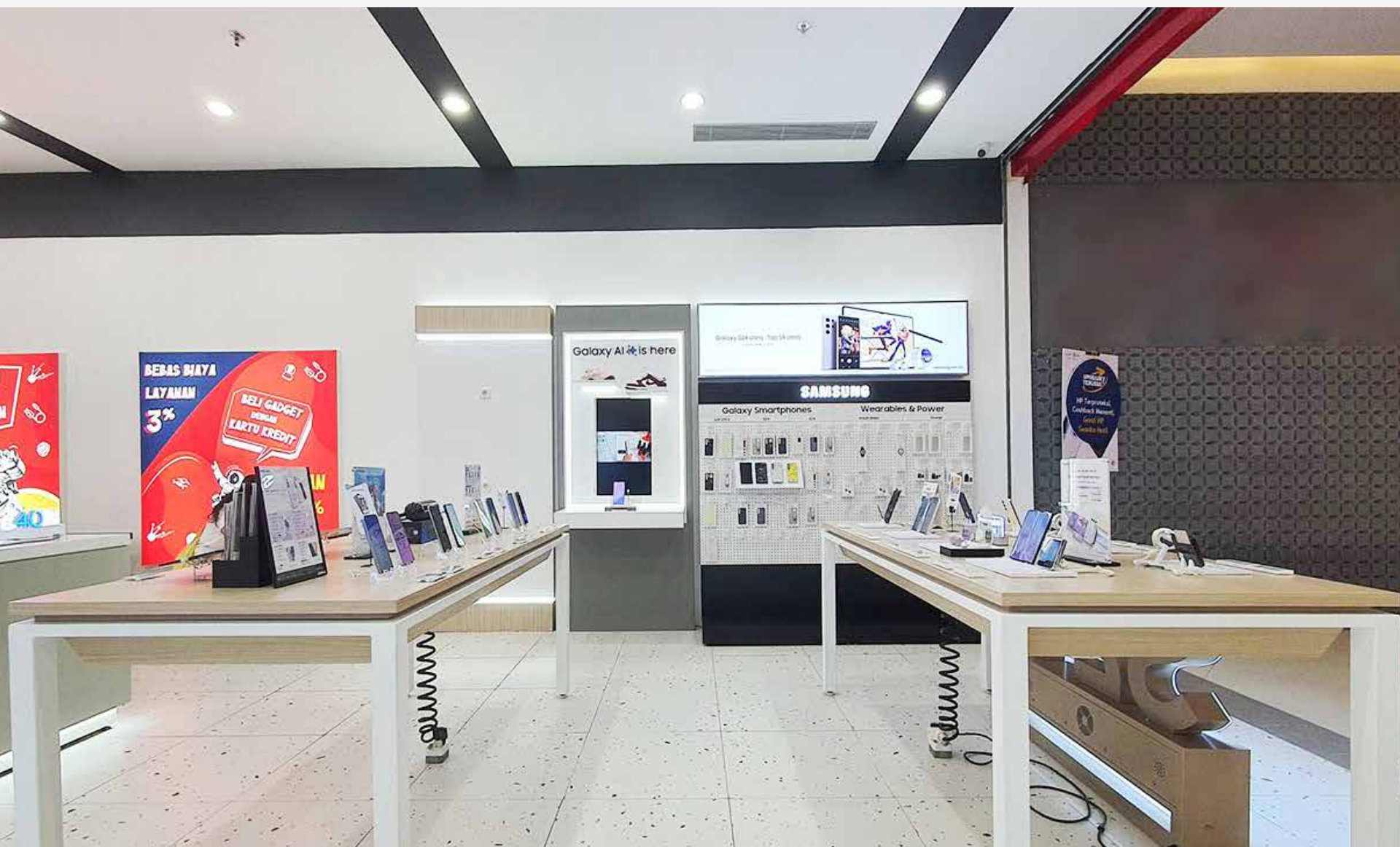
From renovations to large-scale developments, our facility is equipped to handle projects of all sizes and complexity.






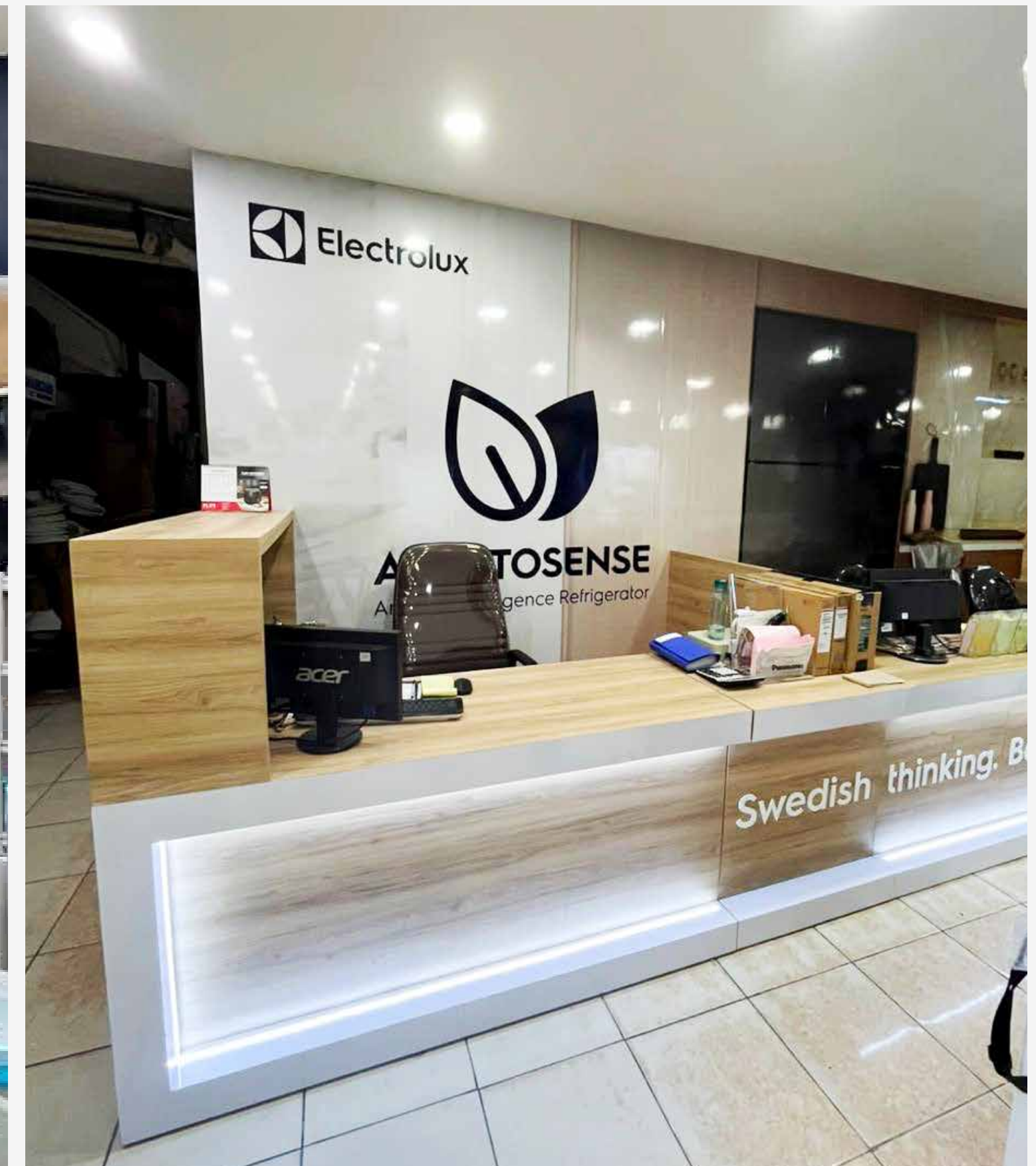
# SAMSUNG

Erafone SMS Mall, Bekasi





 **Electrolux**  
Electrolux Mr. Electronic, Prabumulih



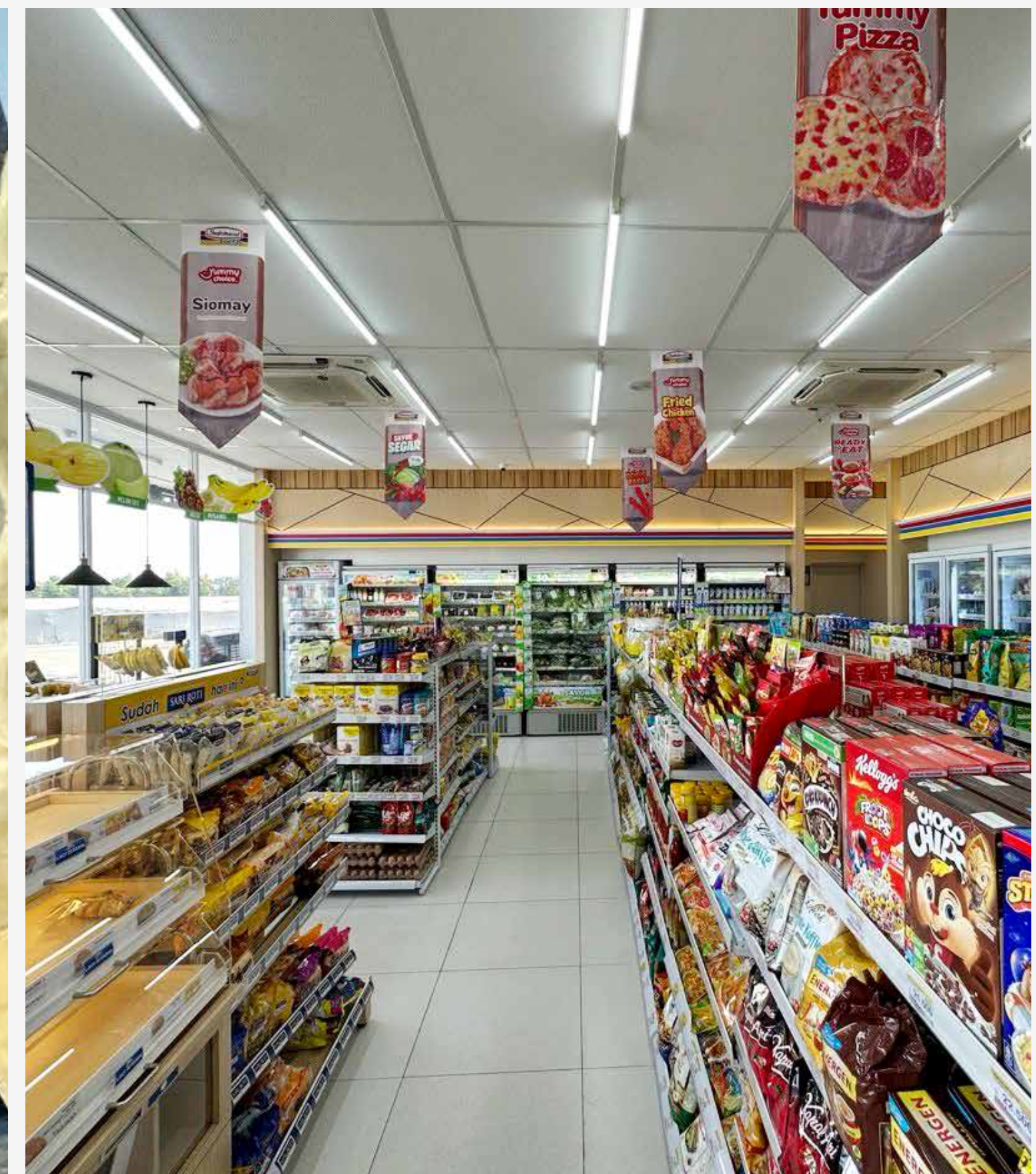


*Coca-Cola*

Cocal Cola Exhibition ICE BSD, Tangerang



  
Indomaret Nasvil PIK 2, Tangerang





# kopi kenangan

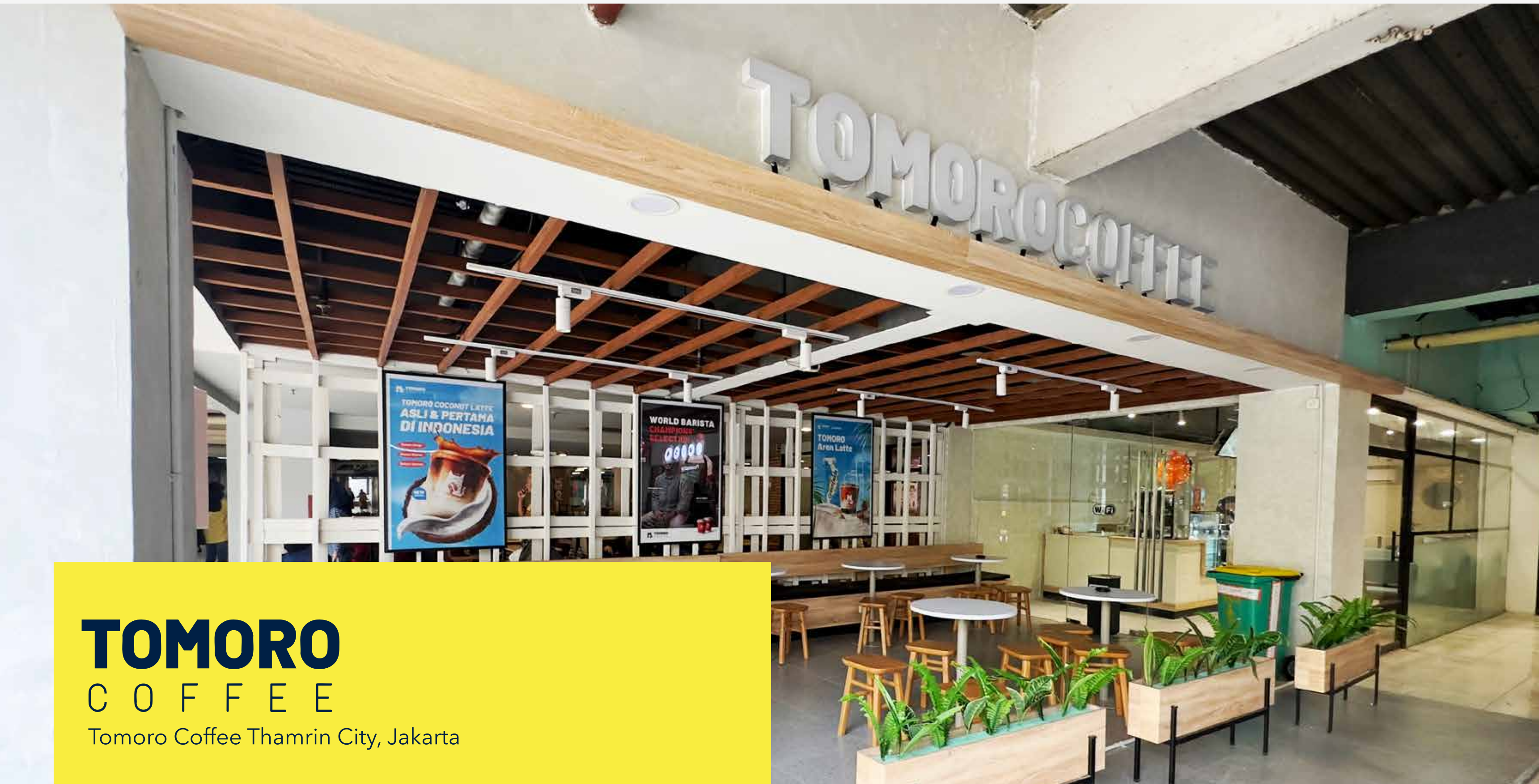
Kopi Kenangan Living World Cibubur, Bogor



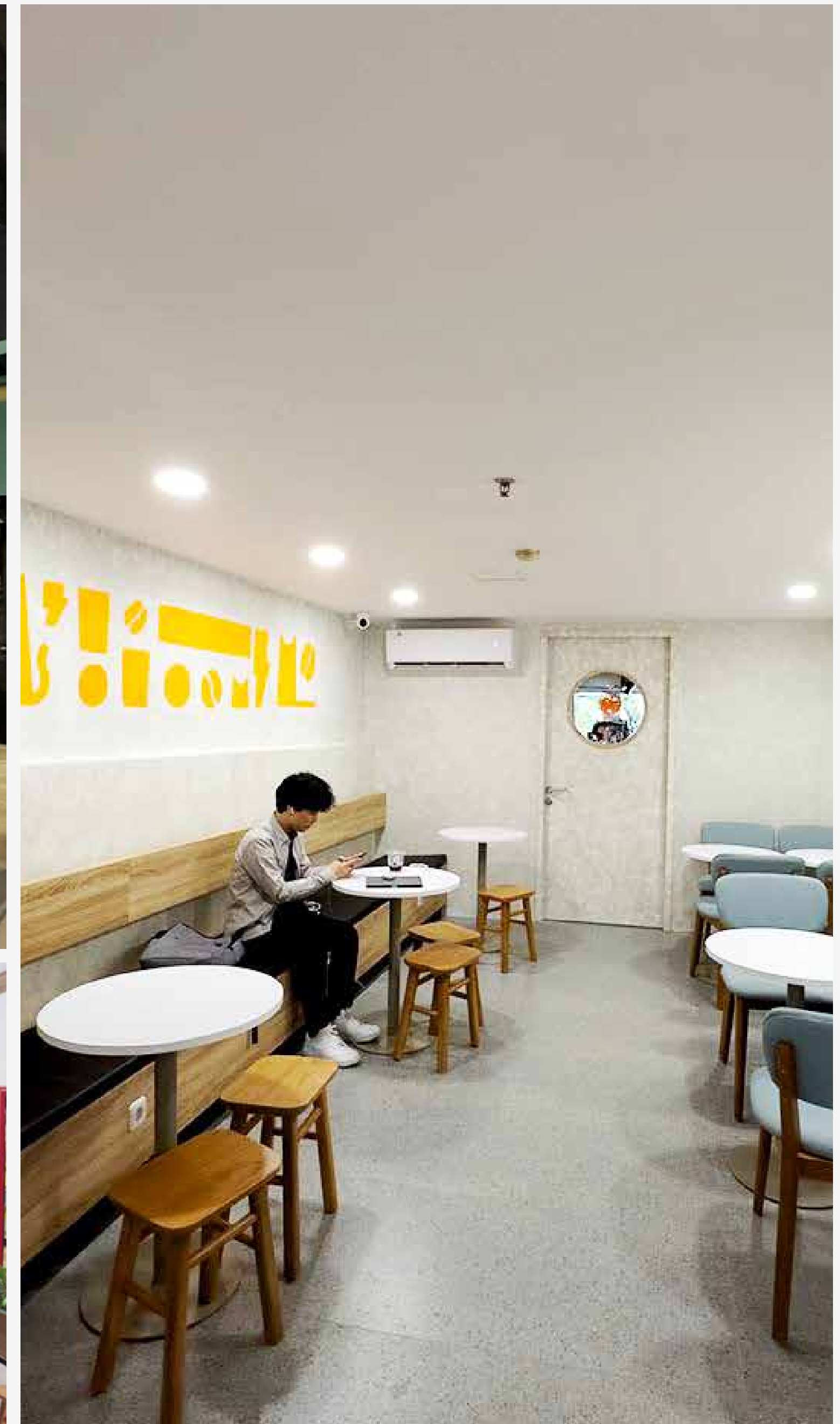


# Janji Jiwa

Janji Jiwa FISIP UI, Depok



**TOMORO**  
COFFEE  
Tomoro Coffee Thamrin City, Jakarta





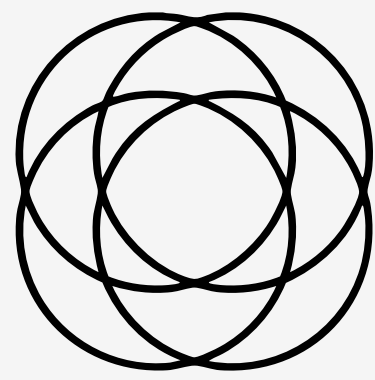
Fit Hub Mayor Oking, Bogor

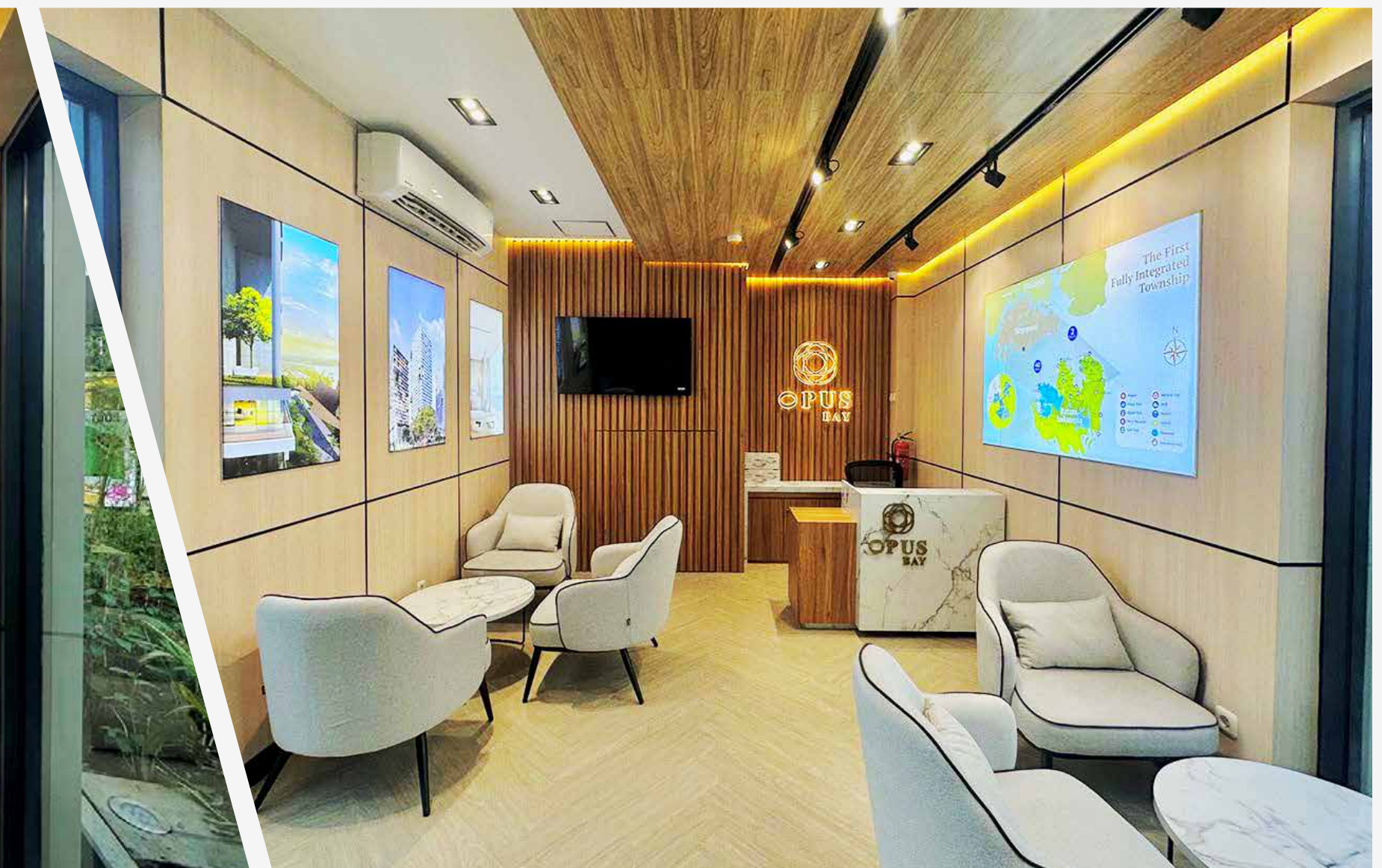
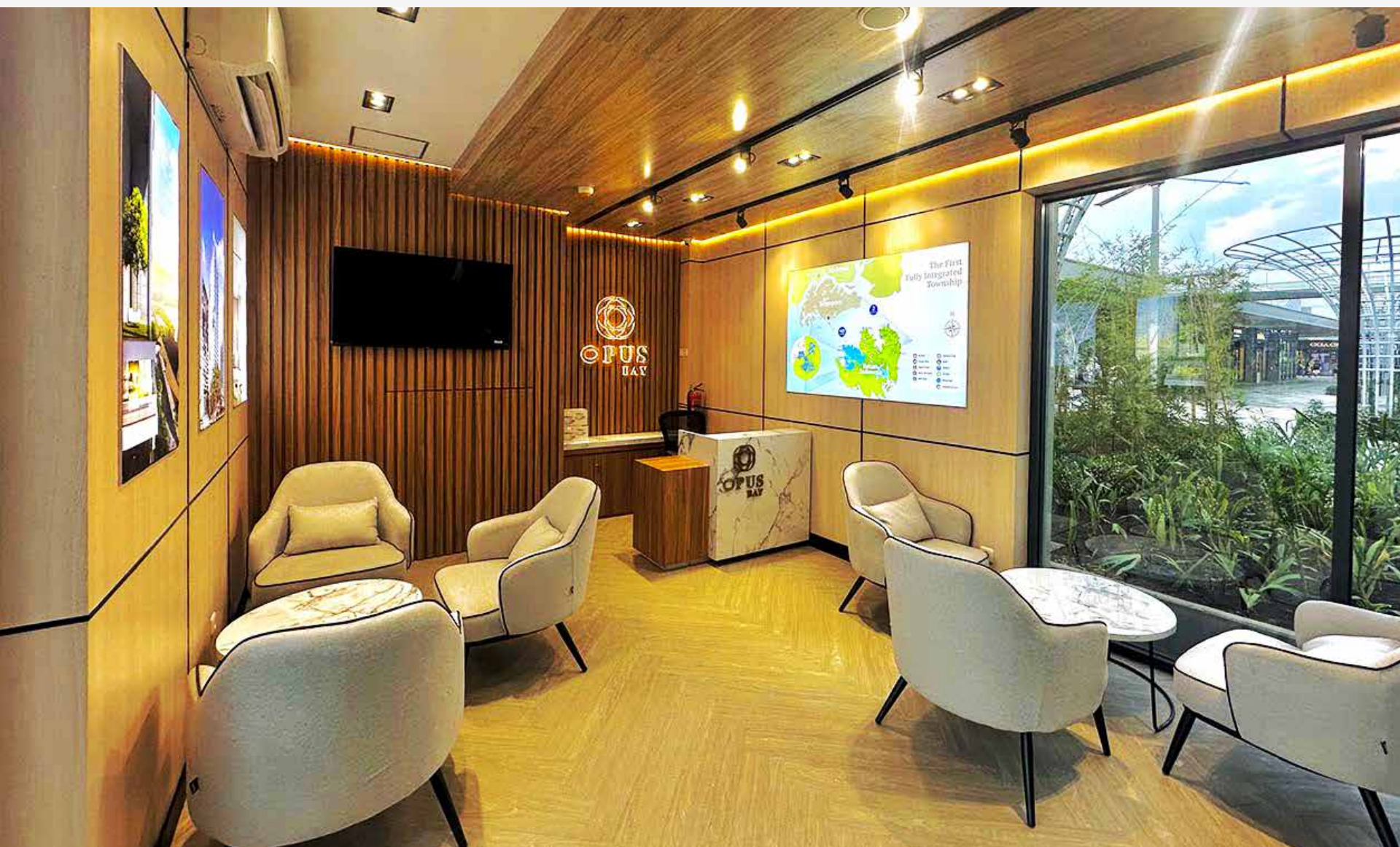


**Ray White**<sup>®</sup>

Ray White Pondok Indah, Jakarta



  
**OPUS**  
BAY  
Opus Bay Karawang





# CONTACT US

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akbar@ardaya.co.id

### Jakarta

JL. DR. RATNA NO.39 JATIBENING PONDOK GEDE, KOTA BEKASI

### Central Java

JL. DESA TANJUNG TIMUR, CEPU BLORA

### East Java

JL. RAYA DARKUN RT 06/03 MENGANTI KEC. MENGANTI GRESIK

### Bali

JL. PENDIDIKAN IV SIDE KARYA DENPASAR SELATAN

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